

## **RUSS KOFFLER**



Russ Koffler has more than thirty years of experience in using space technology to meet the needs of various communities particularly with those concerned with the Earth and its environment.

He is recognized nationally and internationally as understanding the promise and the limitations of using space based technology to meet the needs of the private as well as the public sectors of society.

Starting in 1992 Koffler has acted as a consultant to aerospace companies, information technology companies, the National Academy of Science, and the U. S. Congress on the use and management of space technology, especially remote sensing. His thirty years in this field has brought him into contact with most of the major practitioners, and recognition as one of the most knowledgeable and widely known.

In 1992 Koffler retired from the position as Deputy Assistant Administrator for Satellite and Information Services for the National Oceanic and Atmospheric Administration (NOAA). Based in Washington, D.C. he was responsible for the operational remote sensing program of the U. S. Government including the polar orbiting and geostationary weather satellites and the LANDSAT program.

In addition to the space programs Koffler was also responsible for the operation of the U. S. Government's climatic, oceanographic and geophysical data archives.

Before this, Koffler held other senior positions with NOAA including Director of the Office of Satellite Data Processing and Distribution, Chief, LANDSAT Operations and Deputy Chief, Satellite Service Division.

During this time he served as Co-chair of the U. S.-French Argos Data Collection Operations Committee, led the negotiations with 13 different governments for LANDSAT Receiving Station Agreements and turned over the LANDSAT program to the private sector. He served on several inter-

agency committees including representing NOAA twice during the National Security Council's drafting of the U. S. Space Policy.

While Deputy Assistant Administrator he served on the U. S. team negotiating the Atmospheric Sciences Bilateral Agreement with the People's Republic of China on three separate occasions when that agreement came up for renewal.

Koffler received his Bachelor of Science degree from The City College of New York and has done graduate work at Columbia University and The American University. He was awarded the Department of Commerce's Silver Medal.